

REMARKS/ARGUMENTS

Reconsideration and withdrawal of the rejections of the application are respectfully requested in view of the remarks herewith. The present amendment is being made to facilitate prosecution of the application.

I. STATUS OF THE CLAIMS AND FORMAL MATTERS

Claims 1-21 are pending. Claims 1, 4 and 18, which are independent, are hereby amended. Support is provided throughout the Specification, specifically on page 18 and Figures 5 and 8-9.

No new matter has been introduced. It is submitted that these claims, as originally presented, were in full compliance with the requirements of 35 U.S.C. §112. Changes to claims are not made for the purpose of patentability within the meaning of 35 U.S.C. §101, §102, §103, or §112. Rather, these changes are made simply for clarification and to round out the scope of protection to which Applicants are entitled.

II. REJECTIONS UNDER 35 U.S.C. §103(a)

Claims 1-21 were rejected under 35 U.S.C. §103(a) as allegedly unpatentable over U.S. Patent No. 5,583,560 to Florin et al. (hereinafter, merely “Florin”) in view of U.S. Patent No. 6,496,228 to McGee et al. (hereinafter, merely “McGee”) and further in view of U.S. Patent 6,177,931 to Alexander et al. (hereinafter, merely “Alexander”) and further in view of U.S. Patent 5,835,087 to Herz et al. (hereinafter, merely “Herz”) and further in view of U.S. Patent No. 5,977,974 to Hatori et al. (hereinafter, merely “Hatori”).

III. RESPONSE TO REJECTIONS

Claim 1 recites, *inter alia*:

“...wherein the menu screen is arranged in a matrix form and the shifting of the entire menu screen moves, by a same distance, each child screen of the menu screen in a predetermined direction, the same distance being determined by a position of the selected child screen and a position of the center region.” (emphasis added)

The Office Action (see pages 2 and 5) relies on the “Pix function” of Florin to reject the above-identified features of claim 1. Specifically, nothing has been found that suggests or teaches wherein the menu screen is arranged in a matrix form and the shifting of the entire menu screen moves, by a same distance, each child screen of the menu screen in a predetermined direction, the same distance being determined by a position of the selected child screen and a position of the center region, as recited in claim 1 (emphasis added).

Hatori, on the contrary, arranges child screens spirally and moves child screens by difference distances in various directions. Applicants respectfully submit that Florin, McGee, Alexander, Herz, and Hatori, taken either alone or in combination, fail to teach or suggest wherein the menu screen is arranged in a matrix form and the shifting of the entire menu screen moves each child screen of the menu screen by a same distance in a predetermined direction, as recited in claim 1.

Therefore, Applicants respectfully submit that claim 1 is patentable.

For reasons similar to those described above with regard to independent claim 1, independent claims 4 and 18 are also believed to be patentable.

Therefore, Applicants submit that independent claims 1, 4 and 18 are patentable.

IV. DEPENDENT CLAIMS

The other claims are dependent from one of the independent claims discussed above, and are therefore believed patentable for at least the same reasons. Since each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

Similarly, because Applicants maintain that all claims are allowable for at least the reasons presented hereinabove, in the interests of brevity, this response does not comment on each and every comment made by the Examiner in the Office Action. This should not be taken as acquiescence of the substance of those comments, and Applicants reserve the right to address such comments.

CONCLUSION

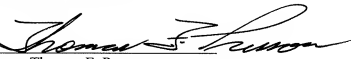
In the event the Examiner disagrees with any of the statements appearing above with respect to the disclosures in the cited reference, or references, it is respectfully requested that the Examiner specifically indicate those portions of the reference, or references, providing the basis for a contrary view.

Please charge any additional fees that may be needed, and credit any overpayment, to our Deposit Account No. 50-0320.

In view of the foregoing amendments and remarks, it is believed that all of the claims in this application are patentable and Applicants respectfully request early passage to issue of the present application.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP
Attorneys for Applicants

By 
Thomas F. Presson
Reg. No. 41,442
(212) 588-0800